

ABSTRACT

A computerized method of creating a data message for electronic transmission to a recipient includes selecting at least one image file to be included in the data message. Exchange rights for the recipient are determined and establish at least one action available to the recipient with respect to handling of the at least one image file. The at least one image file and the exchange rights are then bundled to form the data message.

U.S. GOVERNMENT PRINTING OFFICE: 2001 7-1240-100-000

"Express Mail" mailing label number EL915524743US
Date of Deposit One 19, 2001
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